

Student Name: Nehemiah

Propaganda Poster

CATEGORY	4	3	2	1
Graphics - Relevance	All graphics are related to the message you are communicating and make it easier to understand.	Almost all graphics are related to the message you are communicating and most make it easier to understand.	Some graphics message you are communicating and make it easier to understand.	Graphics do not relate to the message you are communicating OR are very confusing.
Required Elements	The poster includes all required elements (see back) as well as additional decoration.	All required elements are included (see back) on the poster.	All but 1 of the required elements (see back) are included on the poster.	Several required elements (see back) were missing.
Graphics - Clarity	Graphics are all in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 6 ft. away.	Many graphics are not clear or are too small.
Use of Class Time	Used time well during each class period. Focused on getting the project done. Never distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Did not use class time to focus on the project OR often distracted others.

Scores to Grades

16 - 14 = A

13 - 11 = B

7 - 10 = C

4 - 6 = D

Comments: Clear message, but I wanted to see more of your work and Pess magazine clippings

Propaganda Essay

CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards
Attention Grabber	The introductory sentence(s) has a strong hook or attention grabber that is appropriate for the audience.	The introductory sentence(s) has a hook or attention grabber, but it is weak, rambling or inappropriate for the audience.	The author has an interesting introductory sentence(s) but the connection to the topic is not clear.	The introductory sentence(s) is not interesting AND is not relevant to the topic.
Position Statement	The position statement provides a clear, strong statement of the author's position on a topic that is related to their propaganda poster.	The position statement provides a clear statement of the author's position on a topic that is related to their propaganda poster.	A position statement is present but does not make the author's position clear or is not related to their propaganda poster.	There is no position statement.
Support for Position	Uses 3 or more persuasion techniques to support the position statement. The writer has provided at least 1 counter-argument.	Uses 3 or more persuasion techniques to support the position statement.	Uses 2 persuasion techniques to support the position statement.	Uses 1 or fewer persuasion techniques to support the position statement.
Sentence Structure	All sentences are well-constructed with varied structure.	Most sentences are well-constructed and there is some varied sentence structure in the essay.	Most sentences are well-constructed, but there is no variation in structure.	Most sentences are not well-constructed or varied.
Grammar & Spelling	Author makes no errors in grammar or spelling that distract the reader from the content.	Author makes 1-2 errors in grammar or spelling that distract the reader from the content.	Author makes 3-4 errors in grammar or spelling that distract the reader from the content.	Author makes more than 4 errors in grammar or spelling that distract the reader from the content.
Capitalization & Punctuation	Author makes no errors in capitalization or punctuation, so the essay is exceptionally easy to read.	Author makes 1-2 errors in capitalization or punctuation, but the essay is still easy to read.	Author makes a few errors in capitalization and/or punctuation that catch the reader's attention and interrupt the flow.	Author makes several errors in capitalization and/or punctuation that catch the reader's attention and interrupt the flow.

Scores to Grade

24 - 21 = A

20 - 17 = B

16 - 13 = C

12 - 8 = D

Comments: Make sure to use the persuasion techniques we learned about in class and clear proof-read your writing.